

Channel 63 - Retreat TV

Purpose of Channel 63 (CH63)

Provide news and information to the community

- Committees (i.e. Social, Pool, Tennis, etc.)
- Clubs (i.e. Women's, Poker, Bridge, etc.)
- Management news (Construction, Rules, etc.)
- Board of Directors news (Meeting Schedules, Legal matters, etc.)

Guidelines for Content Creator

- Content should be brief, yet informative
- When "lack of new newsworthy items" include photos, art work, etc. submitted by residents (i.e. pet photos, alligators, paintings)
- Keep slides colorful and include graphics wherever possible
- When possible - try to limit updates to a weekly basis
- Submissions for TV should have a minimum one week lead time
- Each submission should have a start date and removal date
- Each slide should be on screen not more than 15-20 seconds maximum (avg. time 10 seconds)
- Music background should be either smooth jazz or easy listening.
- Attempt to limit number of slides in loop to no more than 30 slides
- Any photos to be used/submitted for CH63 must be in ".jpg" format
- There is NO advertising permitted.
- Typical turnaround for creation of slide to actual broadcast is 2 days

Guidelines for CH63 Request

- Content should be brief, yet informative
- Each submission should have a start date and removal date
- Any photos to be used/submitted for CH63 must be in ".jpg" format
- There is NO advertising permitted.
- Typical turnaround for creation of slide to actual broadcast is 2 days
- E-mail request for info to be broadcast of CH63 direct to Content Creator at the following email address: regbbb@comcast.net.